

**46<sup>th</sup> District Agricultural Association/Southern California Fair**  
**18700 Lake Perris Drive, Perris, California 92571**  
**(951) 657-4221 [www.socalfair.com](http://www.socalfair.com)**  
**[Email: socalfair@socalfair.com](mailto:socalfair@socalfair.com)**

**BOARD OF DIRECTORS DISCUSSION OF A FIVE-YEAR STRATEGIC PLAN**  
**December 18, 2025**  
**9:00AM-1:00 PM**

The 46<sup>th</sup> DAA Board of Directors will be holding a regular fair Board meeting at 9:00AM in the Administration building.

Zoom: <https://us06web.zoom.us/j/81355031204>  
Toll Free Number: One tap mobile +13462487799,81355031204  
Meeting ID: 813 5503 1204  
**Passcode: 439278**

**Directors**

Marisa Yeager-President, Cindy Palumbo-Vice-President, Nick Bruno,  
Tricia Almiron, Ron Magnuson, Brad Scott, and Gene Skala

**Staff**

Russell Vandenberg, CEO  
So-Cal Fair Staff

**Mission Statement**

“The Mission of The Southern California Fair & Event Center Is to Provide & Promote Agricultural Activities, Entertainment, Education, Recreation and Service Opportunities for All People in Riverside County”

**Public Participation**

Members of the public are encouraged to provide comments to the Board and may suggest items to be placed on the agenda for discussion at the next Board meeting. While the Board values public participation, the Board President reserves the right to limit the time for public comment to a maximum of three (3) minutes per speaker in order to proceed with the agenda. Public comment must be related to fair jurisdiction, and placement of items on future agendas is within the discretion of the Board.

All meeting notices, agendas and materials considered by the Board during the meeting will be available online, in advance of the meeting: <https://www.socalfair.com/>

**Americans With Disabilities Act**

All Board meetings must be accessible to the physically disabled per the Americans with Disabilities Act. Any person needing disability-related accommodation or modification to attend or participate in any Board meeting, Committee meetings, or other Southern California Fair activities may request assistance by contacting Alicia at the 46<sup>th</sup> DAA Southern California Fair Office, 18700 Lake Perris Drive, Perris CA 92571

46<sup>th</sup> District Agricultural Association  
Southern California Fair  
December 18, 2025 • 9:00 AM – 1:00 PM

or by calling 951-657-4221. Requests should be made one (1) week in advance  
whenever possible.

**13) Adjournment:**